



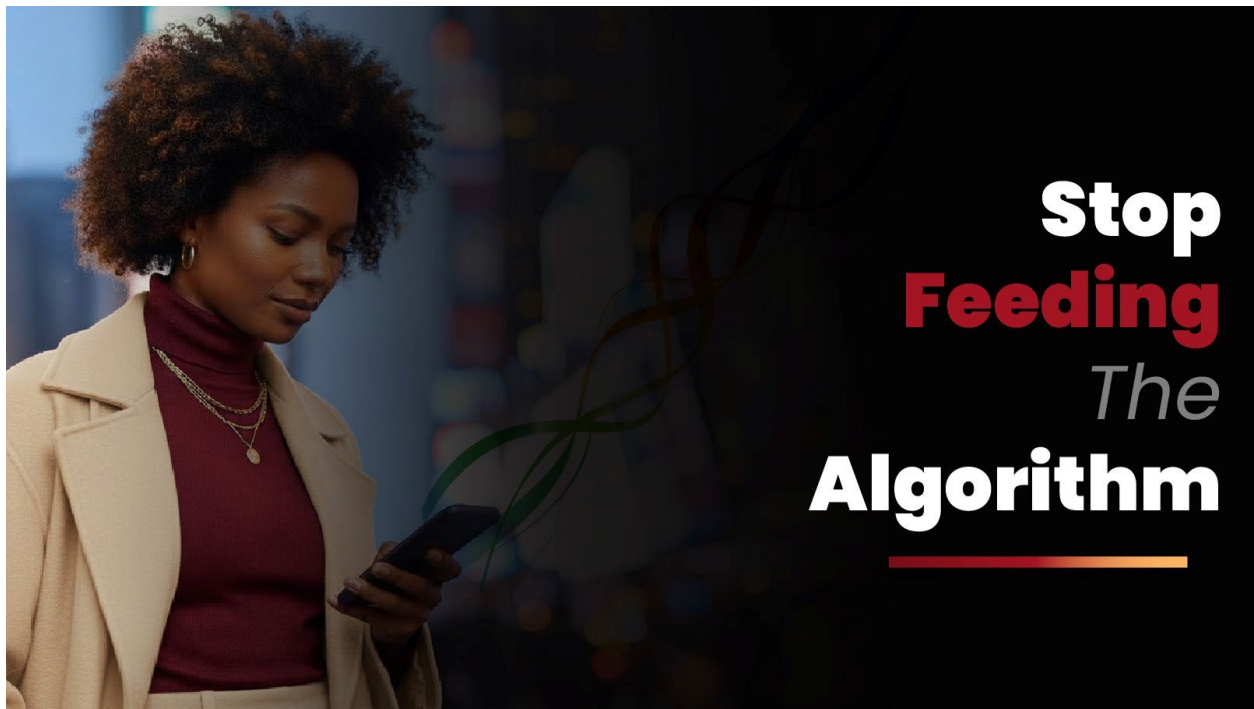
Stop Feeding The Algorithm Comes to Austin — EOP Media’s Live Founder Event Challenges the Next Economy’s Watchers to Become Builders

Sunday, July 19 at 1:00 PM — DAWA HQ, Austin, TX — The event series that began in Atlanta and Los Angeles brings its live working session to Austin for its first 2026 stop

FOR IMMEDIATE RELEASE

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Stop Feeding The Algorithm — Austin, TX — Sunday July 19, 2026 at 1:00 PM. DAWA HQ, 916 Springdale Rd Bld 4, Ste 109, Austin, TX 78702.

Alt text: Stop Feeding The Algorithm event social header — a Black woman founder looking at her phone on the left, fading to a dark background on the right with “Stop Feeding The Algorithm” in bold white and red typography. EOP Media brand colors.

AUSTIN, TX — June 2, 2026 — EOP Media will bring Stop Feeding The Algorithm (SFTA) to Austin, Texas on Sunday, July 19, 2026 at 1:00 PM. The event will be held at DAWA HQ, 916 Springdale Rd Bld 4, Ste 109, Austin, TX 78702. Registration is open at <https://luma.com/7bwq3uor>

SFTA is a live working session for founders and creators at the inflection point between watching the next economy and building inside it. The series launched in Atlanta before moving to Los Angeles, building a community of founders and creators across cities who are done observing the shifts in AI, blockchain, and emerging technology and ready to act on them with intention. Austin is the first stop of 2026 and the first event tied directly to the launch of The Agency Collective and PRISM.

“Stop Feeding The Algorithm brings a special type of energy to every city. It attracts founders who already know the old playbook is not working — and creators who understand that the next economy is being built right now. Austin has that energy in abundance. The people in the room on July 19 will leave with a decision made — not a plan to make one later.”

— Angelia McFarland, EOP Media

WHAT IS SFTA

Stop Feeding The Algorithm is not a conference. It is not a panel. It is a live working session — interactive, specific to the people in the room, and designed to produce a decision, not just an education. Participants leave with a clearer picture of the emerging technology landscape, a more honest assessment of where they stand in relation to it, and a path forward tailored to their specific situation.

SFTA is live only. Not recorded. The work that happens in the room is specific to the people in it. Content in the emerging technology space has a short half-life, and the value of a live working session is in the real-time exchange, not in the replay.

SFTA AS THE ENTRY POINT

SFTA is the first step on The Agency Collective arc. Whether a participant is ready to commit at the Builder level or ready to start at Individual — acquiring a first wallet, attending their first More Than Crypto session, building a foundation in the next economy — SFTA is where that decision gets made with full information. Agency Lab sessions, the biweekly working sessions exclusive to Agency Collective participants, begin in July 2026.

EVENT DETAILS

Date: Sunday, July 19, 2026

Time: 1:00 PM

Location: DAWA HQ | 916 Springdale Rd Bld 4, Ste 109, Austin, TX 78702

Format: Live working session — not recorded

Host: Angelia McFarland, EOP Media

Registration: <https://luma.com/7bwq3uor>

Event page: eopmedia.com/sfta/

RELATED PRESS RELEASES

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- ▶ [The Agency Collective](https://eopmedia.com/uncategorized/eop-media-opens-the-agency-collective-a-token-gated-build-environment-where-founders-develop-protect-and-release-the-next-generation-of-intelligence-assets/): eopmedia.com/uncategorized/eop-media-opens-the-agency-collective-a-token-gated-build-environment-where-founders-develop-protect-and-release-the-next-generation-of-intelligence-assets/
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ABOUT ANGELIA McFARLAND

Angelia McFarland believes success has been measured wrong — in titles and accomplishments rather than in the value a person brings to the moment they are standing in. She has spent her career testing that belief: inside large technology institutions, inside startups, and inside EOP Media, the company she built for the founders and creators no system was designed to receive. Her contributions have helped shape previous economic shifts. She is building the infrastructure for the next one. Stop Feeding The Algorithm comes to Austin on July 19, 2026.

ABOUT EOP MEDIA

EOP Media builds economic infrastructure for the next economy. The decision to participate in that economy — to act on one's own authority rather than wait for conditions to be right — is one every founder and creator makes for themselves. EOP Media provides the infrastructure that decision deserves. The next economy will not belong to the institutions that built the last one. It will belong to the people who decide — with intention — to build it.

Products include PRISM (proprietary intelligence methodology), The Agency Collective (token-gated build environment on the Polygon blockchain), More Than Crypto (monthly live sessions), and an authorized Tangem hardware wallet reseller program.

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